

A Division of Nucore Software Solutions



SkyBook Global

Delivering Expertise

Travel & Hospitality BPO | Digital | IT Service

About Us

SkyBook Global is a leading Travel outsourcing and consulting company, specializing in travel operations, finance & accounting, digital marketing, and IT services. As a subsidiary of Nucore Software Solutions (Developer of TRAACS – a leading travel back office software), we leverage deep industry expertise to provide tailor-made solutions that optimize business operations, reduce costs, and drive profitability.

Our team consists of experienced professionals with hands-on expertise in the travel and aviation industry, ensuring that businesses get high-quality, cost-effective outsourcing solutions with unmatched efficiency.



Our Journey

A Timeline of Growth & Achievement

2021



SkyBook Global began operations in India with a small team of four members, focusing on the Qatar market by providing Accounting and Marketing Services to travel businesses.

2022



SkyBook's success led to an expansion to 30 team members, extending its market presence across the GCC region. The company participated in the prestigious ATM 2022 and proudly served more than 50 customers.

2023



With a rapidly growing customer base of 100+ clients, SkyBook Global expanded its reach to the UK & African markets. To support this growth, we established our second delivery centre in India, marking a significant milestone in operational expansion.

2024



SkyBook's customer portfolio expanded to **190 clients across 13 countries**. The company opened a Regional Office in Qatar and a Regional Sales Representative Office in Spain, extending our network across Europe and Latin America. This year solidified SkyBook Global as a truly global partner.

Our Services

SkyBook Global provides expert travel outsourcing services, including travel operations, finance & accounting, digital marketing, and IT solutions. We help travel businesses streamline processes, reduce costs, and enhance efficiency with tailored support in back-office operations, customer service, and technology-driven solutions.



**Travel Contact Centre
& Operations Support**



**Accounting & Financial Services
for Travel & Airline Companies**



**Digital Marketing
& Branding for Travel Businesses**



IT & Consulting Services

1 Travel Contact Centre & Operations Support

We provide end-to-end Contact Centre and Operational support for travel agencies, Airlines, OTAs, DMCs Corporate travel businesses and Travel Technology Companies enabling them to streamline operations and focus on business growth.

➤ Our Key Services:

Ticketing & Post-Ticketing
Assistance

Holiday & Leisure
Travel Management

Visa Processing & Assistance
(Inbound & Outbound)

OTA Back-Office Support

Corporate Travel Inquiry
Management

Social Media & Email Inquiry
Handling

24/7 Omni-Channel
Customer Support

Refund & Dispute Resolution

Fare Filing & Pricing
Management

2 Accounting & Financial Services for Travel & Airline Companies

We specialize in industry-specific accounting, ensuring accuracy, compliance, and profitability for travel, Airlines and corporate travel businesses.

➤ Travel Accounting Services

Airline Cost Accounting

Airline Revenue Accounting

Accounts Payable
& Receivables Management

Payroll Processing

Tax Filing &
External Audit Support

Accounts Supervision

Year-End Financial Support

Financial Reporting & Analysis

Budgeting & Forecasting

Internal Auditing

Business Travel Audit
& Compliance

Reconciliation Services

SkyBook Global provides a comprehensive reconciliation process for Travel Companies and Airlines ensuring accurate financial records and eliminating discrepancies.

➤ Our Reconciliation Services Include:

Airline Supplier Reconciliation

Non-Air Supplier Reconciliation

Bank Reconciliation

Corporate Credit Card Reconciliation

Point of Sales (POS) &
Payment Gateway Reconciliation

Inter-Company & Inter-Branch
Reconciliation

IATA-BSP Reconciliation

Refund & Cancellation
Reconciliations

Commission Reconciliations

➤ Key Benefits of Our Accounting & Reconciliation Services:

Error-Free Transactions

Fraud Prevention

Financial Accuracy

Improved Cash Flow Management

3 Digital Marketing & Branding for Travel Businesses

We help travel and Airline Companies grow their online presence with targeted SEO, social media marketing, and digital advertising strategies.

➤ Our Digital Solutions:

Social Media Marketing
& Management

Google Ads & PPC Campaigns

SEO, SEM, SMS
& Email Marketing

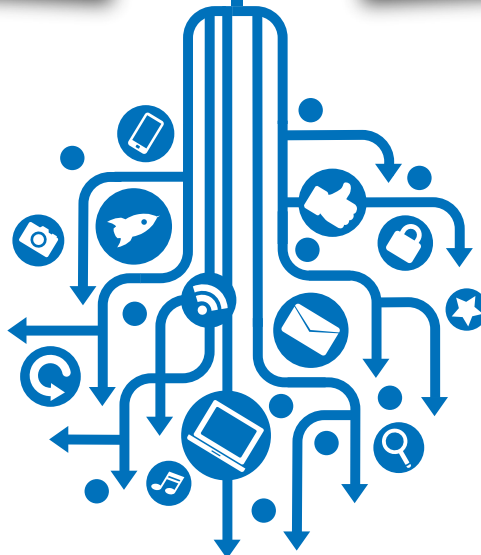
Branding & Graphic Designing

Website Development

Data-Driven Marketing
Strategies for Travel Businesses

Video Marketing

Influencer Marketing



4 IT & Consulting Services

At Skybook Global, we provide specialized IT and consulting services tailored for industry, ensuring smooth technology adoption, compliance, and operational efficiency.

Travel Technology Consulting

Client Onboarding Services

Travel Back-Office
Implementations

PCI DSS Compliance
for Travel Agencies

IATA Accreditation Assistance

Email Data Migration

Domain Reputation
Management



Why Choose SkyBook Global ?

We empower travel businesses with innovative, cost-effective, and scalable solutions. Our expertise in travel technology and operations helps companies optimize workflows, enhance customer experience, and achieve long-term growth. By leveraging automation, industry best practices, and a skilled global team, we enable businesses to focus on their core competencies while reducing overhead costs.



Our Process :

How We Work

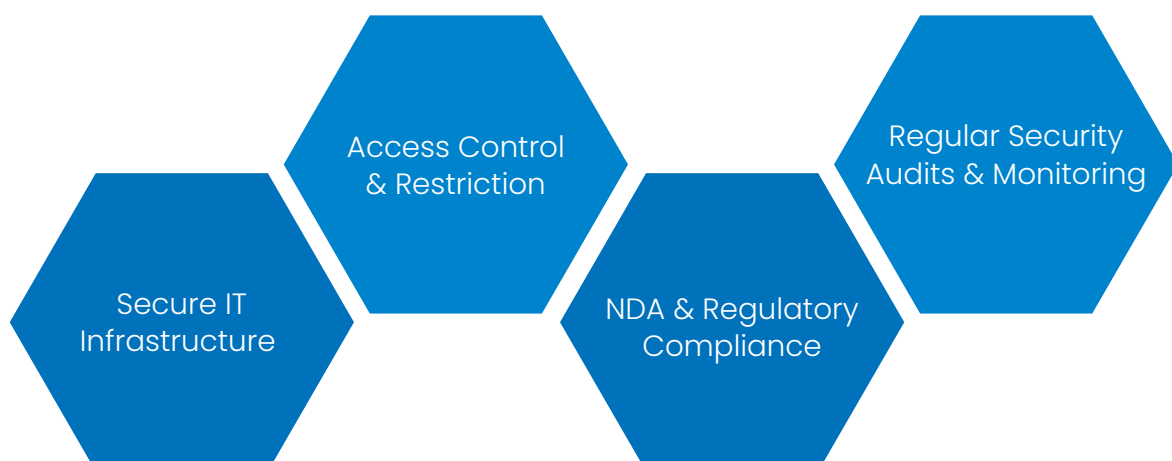
At Skybook Global, we follow a structured approach to ensure seamless service delivery, efficiency, and continuous improvement.



Security & Data Protection Measures

At Skybook Global, we prioritize the confidentiality, integrity, and security of your data through robust protection protocols and compliance measures.

➤ Our key security measures include



Our Global Presence

We operate across India, GCC and Europe providing customized business solutions to leading travel entities, enterprises, and start-ups.



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Powering the Future of Travel Business!



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